



Twin Hearts Media Inc
14815 Aberdeen Street NE
Ham Lake MN 55304
763-757-4282
www.twinheartsmedia.org

August 28, 2001
Feast of St. Augustine

Dear Parish Sponsors and Supporters of **Twin Hearts Media**,

THANK YOU for stepping forward to support this grass roots Evangelization effort. Your willingness to promote and support the mission helps bring the Twin Cities one step closer to having Catholic radio back on the air! In fact we have good news to deliver to you on this front.

- Twin Hearts Media Inc has signed a contract with KYCR **1570AM** allowing you to hear 1 hour of solid Catholic programming every day, Monday through Friday.
- The best news is that **1570 AM** covers the entire Twin Cities Metro and more.
- Starting at 8 am Thursday August 30th Twin Hearts Media will be bringing you a tape-delayed broadcast of Catholic Answers Live.

We are extremely delighted that with YOUR SUPPORT Catholic Radio is Back on the air at this early point in our Radio Kickoff drive

- **This is only a start. Your continued support is needed to expand to 2 hours and beyond.**
 - Please be pro-active and spread the good news about Catholic radio at 8am on 1570AM.
 - Phone KYCR 1570AM at 651-405-8800 to thank them for airing Catholic Answers Live.
 - **Forward this e-mail to the many others interested in Catholic radio.**
- **Please help us by promoting activities within your parish or group. Suggestions include:**
 - Be a sponsor for your parish or group by calling or writing us at info@twinheartsmedia.org
 - Discuss with your pastor and schedule events to be held at the parish level during September and October
 - Run announcements in parish bulletins or newsletters {*call or write us for materials*}
 - Post announcements on parish bulletin boards
 - Read Pulpit announcements combined with pledge drives after Masses
 - Conduct pledge drives at parish or group events
 - Distribute information kits and promotional tapes to the various parish organizations
 - E-mail or call Twin Hearts Media with a requested quantity of media kits for activities
- **Distribute the August Catholic Spirit article on Twin Hearts Media {See Link Below}**
www.thecatholicspirit.com/Pages/catholicradio.html {Note: Our correct phone # is 763-757-4282}
- **Visit the Catholic Answers Web site to see what shows are airing next {See Link Below}**
www.catholic.com/radio/index.htm {note that with tape delay, each program will be aired the following day}
- **Attend the Twin Hearts Media event on November 5th at St. Charles Borromeo and bring your friends** {additional details and announcements about this event are forthcoming}
- **Continue to Pray, Pray, Pray. With your support and commitment we will be able to purchase a station for the Twin Cities that will deliver the truth of the Catholic faith around the clock. We won't settle for less, will you?**

Sincerely,
Doug, Mark, & Terry
Twin Hearts Media Officers