

Twin Stations for Twin Cities

October 20, 2002 – Minneapolis, MN -- The Twin Cities now have two Catholic radio stations. Residents of the greater Minneapolis/St. Paul area can now hear Catholic programming on **WMIN, 740 AM**, and in Spanish on **KSMM, 1530 AM**. The announcement comes after months of work and a unique pairing of two lay apostolates dedicated to the mission of Catholic radio in the market. A Minneapolis-based lay apostolate, Twin Hearts Media, has worked diligently for over a year to raise the funding necessary to purchase a station. After prayer and much discussion, the group sought the help of **Starboard Network**, a Catholic broadcast company based in Green Bay, WI. The pairing was successful and this summer agreements were signed to operate the stations under the control of Starboard Network with the intention of raising the balance of community funds needed to purchase the stations. All stations owned by Starboard Network are operated on a non-profit basis, supported by listener donations and non-commercial underwriting rather than using the for-profit investor return model. Though the stations will be owned by Starboard, both WMIN and KSMM will remain in the Minneapolis/St. Paul area to serve both the local community and the Catholic Church.

Starboard plans to develop original programming for the stations in its network as well as include programs from EWTN, Catholic Answers, and other Catholic programming outlets. Minneapolis native Jeff Cavins, Director of Programming for Starboard Network and host of EWTN's "Life on the Rock", will host a live 2-hour morning show that will air on all Starboard stations including WMIN starting early next year.

Cavins says of his flagship morning show, "We aim to answer the New Evangelization by producing programs that are relevant to today's listeners. During the morning show we will provide complete news, along with interviews, teaching and music. The key will be to bring the teachings of the Church to a people who do not understand the Catholic sub-culture language. It is our goal to be informative, refreshing, upbeat as we engage the culture with the good news of Jesus Christ."

In keeping with its mission to provide community Catholic radio, Starboard Network also plans to make four hours of time available for local programming on WMIN and KSMM. Committees are being formed to help raise the money needed to purchase the stations and to help in determining the scope of local programming.

Twin Hearts Media, who laid the recent foundation for Catholic Radio in the Twin Cities, has turned this responsibility over to Starboard Network but will continue its ministry to record Catholic conferences and distribute Catholic Tapes and CD's in and around the Twin Cities.

Mark Hapka, president of Twin Hearts Media added, "We are thankful to our dedicated sponsors who have helped us to bring Catholic Radio back to the Twin Cities starting in August of 2001 with the daily broadcast of *Catholic Answers Live*. We strongly encourage everyone to continue to support Catholic Radio in the Twin Cities by sending their donations to the Starboard Media Foundation." Twin Hearts Media has promised to share its list of Catholic radio supporters with Starboard so the company can keep them up to date on new programs and the latest news from WMIN and KSMM. If you prefer to keep your name off the list please notify Twin Hearts Media before November 1st by leaving a voice message at 763-757-4282.

Starboard Media Foundation is a non-profit 501(c) 3 corporation and can be contacted by calling 1-888-774-7968. Donations to support Catholic radio in the Twin Cities may be mailed to Starboard Media Foundation, 1496 Bellevue St, Building 2, Green Bay, WI 54311. All funds collected for Catholic radio in the Minneapolis/St. Paul area will be used for **WMIN, 740AM** and **KSMM, 1530AM**